Heidi Posada has been a Producer for 501(c) Services since 2010.

She started her nonprofit career as a childcare teacher at the La Crosse Area YMCA in Wisconsin. After graduating from college, Heidi moved to California where she continued her nonprofit career with the YMCA as a Youth Sports Director and as an Associate Executive Director. Later, Heidi joined the American Cancer Society California Division helping in both operations and fundraising. She supported events that raised over $1 million annually for the Silicon Valley Region of the American Cancer Society.

When the opportunity to work with nonprofits at the national level presented itself, she jumped at it. As a Producer for 501(c) Services, Heidi has moved from raising money for local nonprofits to saving money for nonprofits on a national level. She remains the organization’s primary account representative for YMCA’s, which allows her to keep in touch with the community that first introduced her to mission-driven work.

When Heidi is not working, she enjoys spending her free time playing sports, hiking, travelling and volunteering for her favorite local event, *Bark in the Park*.