John Huckstadt is the Founder of 501(c) Services. From 1970-78, John was executive director of the United Cerebral Palsy Association, which serves the San Mateo and Santa Clara County area of Northern California. Like most nonprofit executives, John spent most of his time trying to stretch his organization's funds. One expenditure that he always thought was excessive was state unemployment taxes, especially with nonprofit organizations' traditionally low unemployment claims rates.

John left United Cerebral Palsy to become an independent insurance broker, but he never forgot the problem of high unemployment insurance costs. In the early 1980s, he began developing innovative unemployment programs that have saved nonprofit organizations hundreds of millions of dollars to date.